

TheElectricWeb.com Surpasses 3 Million Unique Visitors, 13-Million Hits Milestones; Expanding Coverage from Mid-Atlantic to Florida.

FOR IMMEDIATE RELEASE

NEW YORK, New York (July 1, 2015) – TheElectricWeb.com, the electrical contractor-focused, online information services company, has reached the major milestones of 3 million unique visitors and 13 million unique visitors.

On June 14, TheElectricWeb.com recorded its 13,000,000 page hit, followed shortly thereafter, on June 24 by its 3,000,000 unique visitor. TheElectricWeb.com offers electrical contractors a wide range of services: from filing permits and utility power requests online, to the latest electrical construction industry news and project reports. Electrical contractors rely upon TheElectricWeb.com to make better business decisions, and to optimize their internet usage. It has more than 16,000 registered users.

These significant milestones fall four years after the company launched its online information portal in June 2011. As the milestones tumble, ElectricWeb Communications is preparing for the debut of ElectricWeb-South and ElectricWeb-Atlantic, expanding its coverage area to the entire east coast.

TheElectricWeb has thrived because of its focus on practical matters: providing timely news about projects in development and helping electrical contractors to optimize their time online by consolidating internet resources into one, easy to navigate portal. ElectricWeb Communications president Peter Coyne says, "We're thrilled to have surpassed the 13 million hits and 3,000,000 visitor marks. We have always believed in our electrical contractor-focused business model and, in an era where many businesses are scrabbling to find a model that works, it is exciting to be growing so fast. We believe the internet is opening up huge regional opportunities for businesses like ours: the growth in web-based marketing alone is immense."

More facts about TheElectricWeb.com

- TheElectricWeb.com generates more than 20,000 unique visits per week.
- It has published more than 980 articles, and has over 13,000 subscribers to its newsletter.
- Monthly traffic volume surpassed 400,000 (non-unique) hits, May 2015.
- ElectricWeb | Newsletter has twenty-four corporate sponsors.
- ElectricWeb | Blogger – syndicated content has 29 RSS news feeds.
- ElectricWeb Communications was founded in 1998 by Peter Coyne, and was incorporated in 2000.
- The company has offices in New York City, Boston and Philadelphia, employing a staff of twelve.

About ElectricWeb Communications, Inc.

Based in New York City, the ElectricWeb uniquely fills the need of thousands of electrical contracting firms by providing valuable information and resources that they can use immediately, saving them time and money. The ElectricWeb is a dynamic edition of the original ElectricWeb model created by Peter Coyne back in 1998. With more than 34 years in the electrical industry as a supplier, as well as a contractor, Mr. Coyne's unique knowledge and reputation are both well known and respected in the NYC electrical industry.

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